



# **USAR Women's Committee**

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**USAR Liaisons:**

**Jim Hiser**

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# Mission

Strengthen USA Racquetball through increasing the number of women playing racquetball at the local, state, and national levels

# Goals

- Analyze key aspects of racquetball for women
- Develop strategies to increase participation in women's racquetball
- Plan and promote activities and functions for women
- Communicate ideas for growing women's racquetball
- Provide an avenue for women to express their ideas and concerns to USA Racquetball

# Objectives

- Host gatherings at national events, sponsored by USAR and contributing manufacturers
- Support WPRO in offering clinics to women participating at national events
- Contribute to breast cancer awareness and research through support of RFTC tournaments
- Communicate via Racquetball magazine and the USAR website

# Houston

A very big deal! Hall of Fame 35<sup>th</sup> Anniversary  
and 25<sup>th</sup> Anniversary of National Singles in  
Houston

Save the Date – Ladies' Night Out: Thursday,  
May 22 at the Hyatt

Theme: History of Women in Racquetball  
(need your thoughts, ideas, stories,  
pictures)

# Grassroots Racquetball!

To quote a wise woman, "Tournament players don't spring from seashells."

- Club and league programs are critical
- Web communication is key
- Need your participation – tell us about the great events and programs that are working out there and we'll spread the word
- Adopt a woman player!

# Talk to us...

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# Promoting Women's Racquetball

A few ideas...

- “Learn racquetball with your kids” program
- “Bring a Beginner Friend” Round Robin (they learn, you play)
  - Clinic followed by refreshments and prizes
- Encourage aerobics women to cross-train
- Arrange with club owners to offer free limited-time memberships to women who attend a clinic
- Top Gun – organize clubs for monthly activities – C players round robin one night, B players another night; clinic before playing; rotate clubs

## **Example: Racquetball Women at *YOUR CLUB* Night**

***“You are cordially invited to a meeting to learn more about the world of racquetball”***

- Tournaments...travel teams...round robins...what’s in it for *us*?**
- Wine, cheese, dessert and yes, door prizes!!**
- Special guest speakers: Players who recently played their first tournament**
- Extend this invitation to women players who aren’t currently signed up for leagues – the more the merrier!**